

WJZ-TV
Baltimore, Maryland
CBS Corporation
QUARTERLY SIGNIFICANT PROGRAMS REPORT
First Quarter
January 1 – March 31, 2007

Station WJZ-TV, licensed to CBS Corporation, is responsive to the principal issues in its community of license, Baltimore, Maryland on a continuing basis. A variety of program elements, including regularly scheduled news and public affairs programming, reports on breaking news events, documentaries, specials, and public service announcements of concern to the community are included within our regular programming service. WJZ-TV's coverage of news stories, our employees' participation in community affairs, and regular interviews with community leaders have led to the determination that the issues listed are ones of importance to the Baltimore community. Our most significant programming, which dealt with current community issues during the preceding three-month period, are set forth in this report. WJZ-TV broadcasts both locally-produced and network programming. Although we include only local programs herein, WJZ-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, CBS REPORTS and 48 HOURS.

PROGRAM INDEX

CONSUMER WATCH

WJZ reporters cover consumer interest topics. These reports air in the 4pm, 5pm and 6pm newscasts.

HEALTHWATCH

WJZ's medical reporter, Kellye Lynn, discusses health issues and interviews experts and patients to deliver information on the latest advances in health for our 4pm, 5pm and 6pm newscasts.

SPECIAL REPORTS

Locally produced special reports, focusing on community issues, local lifestyle trends and local personality profiles. These air in the 4pm, 5pm, 6pm and 11pm newscasts.

PUBLIC AFFAIRS OUTREACH

Relevant projects launched by community organizations to benefit area residents.

ON TIME

A half-hour, Sunday morning public affairs program that airs at 6:30AM, focusing on leaders, issues and events, affecting the Baltimore community.

HEALTH

January 4: Eyewitness News goes to St. Joseph Medical Center to learn more about why the FTC has lambasted several manufacturers of diet pills.

January 9: Eyewitness News goes to Johns Hopkins and East Baltimore to learn more about why inner city children are not taking the correct asthma medications.

January 10: Eyewitness News goes to Mercy Medical Center to learn more about the implementation of the drug, Gardesil, during Cervical Cancer Awareness Month.

January 11: Eyewitness News goes to Northwest Hospital to learn more about a new procedure to help those suffering Thumb Arthritis.

January 18: Eyewitness News goes to Johns Hopkins Hospital to learn more about a Spanish Robot that is helping its Hispanic patients at times when translators are not available.

January 18: Eyewitness News goes to Johns Hopkins Hospital to how cancer rates are declining faster in Maryland than in the rest of the country which is already experiencing a decrease.

January 19: Eyewitness News goes to Johns Hopkins Hospital where doctors believe they have found the root of what causes a cold and are now looking into ways to control it.

January 24: Eyewitness News goes to St. Joseph Medical Center where doctors are combining the web with CT scans to give early warning about heart problems.

January 26: Eyewitness News goes to University of Maryland Hospital where, during National Glaucoma month, doctors are sounding the alarms about the eye ailment and the African American community.

February 1: Eyewitness News goes to the Maryland Athletic Club where people are training with the kettle bells made popular by the movie, Rocky Balboa.

February 6: Eyewitness News goes to Rockville where doctors are performing a new procedure touted as Lipo without suction.

February 7: Eyewitness News goes to Johns Hopkins Hospital where doctors are informing people about how best to winterize their skin.

February 8: Eyewitness News goes to a Columbia research lab where doctors have created a non-invasive way for women to find out if their fetus has birth defects.

February 9: Eyewitness News goes to University of Maryland Hospital to learn more about Centenarian research underway aimed at uncovering the secret behind living to be 100 years and older.

February 12: Eyewitness News goes to the Baltimore City Health Department to learn more about heart disease and its affect on women.

February 13: Eyewitness News goes to GBMC, Greater Baltimore Medical Center, and meets a local woman who is discussing how Chantix, an anti-smoking drug is helping her kick the habit.

February 19: Eyewitness News goes to the home of Sandy Unitas, wife of the late Baltimore Colts football hero Johnnie Unitas, and learns about her battle with heart disease and then speaks with a doctor about how heart disease affects women.

February 20: Eyewitness News goes to Mercy Medical Center where doctors are letting patients know what type of implants may cause permanent airport problems.

February 22: Eyewitness News goes to GBMC, Greater Baltimore Medical Center, to learn about new advances in medicine that are allowing women with high risk pregnancies to have healthy babies.

March 1: Eyewitness News visits a local school that is using a new program to get their students fit.

March 1: Eyewitness News goes to Johns Hopkins Hospital where patients are working on a revolutionary technology that can test a patients vital signs.

March 6: Eyewitness News goes to University of Maryland Hospital to learn about a new study that says the Atkins Diet is actually not as dangerous for women as was previously thought.

March 13: Eyewitness News goes to Mt. Washington Pediatric Hospital to learn what age is appropriate for young girls to see an OB-GYN doctor.

March 19: Eyewitness News goes to an Annapolis nursing home to learn more about traumatic brain injury from the Maryland Brain Injury Association.

March 20: Eyewitness News goes to University of Maryland to learn more about how doctors there are saving lives under duress who have heart tears.

March 22: Eyewitness News goes to St. Josephs Medical Center to learn more on Elizabeth Edwards' recurrence of breast cancer and the obstacles facing women in similar positions.

March 23: Eyewitness News goes to Union Memorial Hospital to learn more about a remarkable finger surgery.

March 27: Eyewitness News goes to Mercy Medical Center to learn more about colon cancer after the revelation that White House Press Secretary Tony Snow had a recurrence.

March 28: Eyewitness News goes to University of Maryland to learn more about new recommendations for women at high risk of breast cancer for getting both a mammogram and MRI.

ON TIME

January 7 & 21: Kai Jackson talks with Ziv Gamliel, the Chief of Thoracic Surgery at St. Joseph Medical Center about lung cancer – the symptoms, how its diagnosed and treatment options. They discuss why it's important to prevent young people from starting to smoke and why smokers need to quit. His hospital offers free classes on smoking cessation.

January 28: JHPIEGO, an international health organization targeting women and family health problems is affiliated with Johns Hopkins University. Dr. Leslie Mancuso, the President and CEO, tells Kai Jackson about the need to get women in developing countries screening and treatment for cervical cancer. She discusses how her organization develops diagnosis and treatment plans that reflect native culture.

February 11: More women die from heart disease than from breast cancer. Kendra Hance didn't know she had coronary heart disease until she attended the Sister-to-Sister Women's Heart Health Fair. This free event screens for blood pressure, cholesterol and offers women tips on healthy eating. She tells Kai Jackson

February 25: Kai Jackson talks with Dr. Steven Crawford, the Associate Director of the Center For Eating Disorders at Sheppard Pratt about anorexia and bulimia. Dr. Crawford explains that eating disorders involve extreme behaviors from starving to gauging. These problems take over a person's life and can lead to severe medical problems if left untreated.

March 4: The founders and designer for LymphDivas tell Kai Jackson how they are now designing and making compression sleeves and gloves for women who have developed lymphedema following breast cancer surgery. They show off these new garments that are made from breathable material.

March 11: Kai Jackson talks with Vic Basile and Harriet Johnson about how changes to the Ryan White Care funds allocation will negatively affect Moveable Feast. This organization provides nutritious meals to HIV and AIDS patients. The city's HIV planning council is recommending that funds to this organization be cut in half so that more money can go to core services. Moveable Feast representatives say that cuts to their program will mean that only the infected person will receive food and not those affected like the children of an infected mother.

March 11: Rev. Debra Hickman tells Kai Jackson about the upcoming health conference sponsored by Why Women Cry Coalition. This group is having a free conference covering topics from HIV to domestic violence and screenings on high blood pressure to diabetes.

March 11: With over 77 million baby boomers turning 60 last year, Alzheimer's officials are nervous that they will see a significant increase in the number of those being diagnosed with this disease. Cass Naugle and Mary Warren Scholtes tell Kai Jackson what is being done to help those with this brain disorder. They discuss their upcoming fundraiser, the Memory Ball's Dancing with the Stars event.

March 18: Jan Nolan tells Kai Jackson how a personal situation leads her to become a volunteer with the American Lung Association. She discusses how widespread lung disease – bronchitis, emphysema, COPD and lung cancer – is in Maryland.

EDUCATION

January 1: Eyewitness News did a story on the Aberdeen High School Marching band which was invited to perform in London's New Years Day parade.

January 1: Eyewitness News reported on the meningitis scare at a Baltimore elementary school.

January 5: Eyewitness News did a story on a controversial sex education video in Montgomery County schools.

January 10: Eyewitness News reported on a new sex education curriculum for Montgomery County schools.

January 10: Eyewitness News reported on how the new Governor plans to use \$96 million in state funding for schools.

January 11: Eyewitness News did a story on the Carroll County School Superintendent unveiling a \$298 million budget for the system.

January 11: Eyewitness News reported on the possible closings of several Baltimore city schools to save money.

January 11: Eyewitness News reported on the mistrial of a former Baltimore city teacher accused of raping a student.

January 11: Eyewitness News reported on 42- Howard County elementary and middle schools that have been recognized by the state's 2006 performance recognition program.

January 12: Eyewitness News reported on a new study about SAT scores and graduation rates.

January 17: Eyewitness News reported a story about Ravens' owner Art Modell wanting to open a school for disadvantaged children.

January 31: Eyewitness News did a story on the Interim Baltimore City Schools CEO getting high praise from state education leaders.

February 1: Eyewitness News did a story about a controversial school where a student died and what happens to the remaining students.

February 1: Eyewitness News reported on the Governor's State of the State address and plans for school funding.

February 10: Eyewitness News reported on a public hearing where parents voiced concerns over proposed school closings.

February 10: Eyewitness News did a story on how the state is helping students pass standardized tests so they can graduate from high school.

February 11: Eyewitness News did a story on how Maryland students who miss too much school may be treated as criminals.

February 11: Eyewitness News reported on Baltimore Community College possibly selling one of its campuses.

February 15: Eyewitness News reported on drinking violations at the Naval Academy.

February 19: Eyewitness News reported on how the state's education dollars are not being spent on at-risk children.

February 20: Eyewitness News reported on Governor O'Malley's plan to have the state's higher education system do more for minority students.

February 23: Eyewitness News reported on one lawmaker's proposal to take the money on old gift cards and give it to education.

February 26: Eyewitness News reported on a state education campaign about steroids.

March 1: Eyewitness News updates a story on the Bowling Brook School where a student died.

March 1: Eyewitness News reported on a new plan by Baltimore City Schools to help kids get fit.

March 2: Eyewitness News reported on the state's decision to drop the high school exit exam requirement for special education students.

March 6: Eyewitness News did a story on a hearing to bring slots to Maryland to pay for education.

March 7: Eyewitness News reported on the Governor's budget proposal for state education.

March 10: Eyewitness News reported on a new college of pharmacy being built in Maryland.

March 11: Eyewitness News reports on a proposed bill to require elementary school kids in Maryland get 30 minutes of physical education a day.

March 13: Eyewitness News reports on an audit of the Baltimore County school system.

March 14: Eyewitness News reported on a proposed name change of Cecil Community College.

March 16: Eyewitness News reported on a new website to help students prepare for the real world.

March 19: Eyewitness News reported on a bill that would suspend the drivers license of any student with more than 10 unexcused absences in school.

March 28: Eyewitness News reported on the budget being approved for Baltimore City schools.

ON TIME

February 4: Dr. Carla Hayden, executive director of the Enoch Pratt Free Library tells Kai Jackson how 2007 is the Year of the Pratt. The oldest public library system in the US is getting a new logo, new website, opening new branch, and renovations to 3 older branches are expected to be completed later this year. The Southeast Anchor Library is the first new library constructed in over 30 years and will feature a café, teen section and a drive-thru window.

February 11: Kai Jackson talks with Bert Hash and Augie Chiasera about Money Power Day, a free financial literacy workshop for city residents and workers. They explain that the workshops cover topics

from how to buy a house, how to repair your credit, how to start a small business, how to get free tax preparation help, etc.

March 4: Kai Jackson talks with Sheela Murthy and Danita Terry about the Girl Scouts of Central Maryland's leadership program that pairs high school-aged scouts with top female leaders. Denise Koch, Eyewitness News Anchor is one of five women who will be honored at this event.

March 18: Kai Jackson talks with Diane Wallace-Booker, chief operating officer for the US Dream Academy and Baltimore City Council President Stephanie Rawlings-Blake about the Dream Academy's programs that help children of prisoners. Children with family members in prison follow have, statistically, followed in their footsteps. The after school programs offered by the Dream Academy stops the cycle of incarceration.

CONSUMER ISSUES

January 2: Eyewitness News reported on a food recall at Walmart.

January 3: Eyewitness News reported on a study about makeup and eye infections.

January 10: Eyewitness News reported on the new I-phone by Apple, Inc.

January 11: Eyewitness News reported on a takeover bid by US-Airways to buy Delta Airlines.

January 15: Eyewitness News reported on how Pepsi will be changing its logo every few weeks.

January 16: Eyewitness News reported on oil and gas prices for homes and cars.

January 18: Eyewitness News reported on a retraction by Consumer reports about the safety of infant seats.

January 18: Eyewitness News reported on credit card I-D theft at various stores nationwide.

January 18: Eyewitness news reported on higher citrus prices for consumers.

January 23: Eyewitness News reported on new legislation and insurance companies.

January 24: Eyewitness News reported on better prices for prescriptions can be found on the Internet.

January 25: Eyewitness News reported on a proposal to ban trans-fats in Maryland.

January 25: Eyewitness News reported that Ford Motor Company lost \$5.8 billion dollars in the fourth quarter.

January 29/30: Eyewitness News reported on the newest version of Microsoft Windows: Windows Vista.

February 1: Eyewitness News reported on a recall by Maytag.

February 1: Eyewitness News reported on a recall of chicken flavor bouillon cubes.

February 1: Eyewitness news reported on Burger King's decision to cut trans-fat.

February 10/11/12: Eyewitness News reported on the ID theft at Johns Hopkins Hospital.

February 14: Eyewitness News reported on layoffs by Chrysler.

February 14: Eyewitness News reported on the newest version of the dollar coin.

February 14: Eyewitness News reported on how some consumers are sickened after eating tainted produce.

February 14: Eyewitness News reported on thousands of stranded airline passengers flying on Jet Blue.

February 15: Eyewitness News reported on new legislation to protect the personal information of Marylanders.

February 15/16/17: Eyewitness news reported on salmonella outbreaks in cantaloupes and peanut butter.

February 19: Eyewitness news reported on a merger between Sirius and XM radio.

February 19: Eyewitness News reported on the food supply dangers.

February 21: Eyewitness news reported on a mushroom recall by BJ's warehouse.

February 22: Eyewitness News reported on lunch box lead safety.

February 26: Eyewitness News reported on a plan to financially assist BGE customers.

February 26: Eyewitness news reported on the hike in postage stamp prices.

February 26: Eyewitness news reported on a recall by Volkswagen.

March 1: Eyewitness News reported on crash tests for mid-size cars.

March 3: Eyewitness News reported on a recall of raw oysters.

March 5: Eyewitness News reported on huge drops in the overseas stock markets.

March 6: Eyewitness News reported on a recall of contact solution by Bausch and Lomb.

March 6: Eyewitness News reported on the FBI's investigation into Walmart.

March 7: Eyewitness News reported on a big one-day gain on Wall Street.

March 8: Eyewitness News reported on a Congressional Hearing on the practices of credit card companies.

March 8: Eyewitness News reported on a proposal in the Maryland legislature to ban trans-fats in restaurants.

March 9: Eyewitness News reported vanity sizing: how clothing sizes are shrinking.

March 10: Eyewitness News reported on the extension of the peanut butter recall.

March 17-19: Eyewitness News reported on a major pet food recall.

March 18: Eyewitness News reported on a new type of thermostat to help BGE customers save money.

March 18: Eyewitness News reported on possible hikes in electricity rates.

March 19: Eyewitness News reported on a recall by Honda involving engine problems.

March 21: Eyewitness News reported on a major washing machine recall by Maytag.

March 26: Eyewitness News reported on how hybrid vehicles are no longer demanding top dollar.

March 28: Eyewitness News interviewed Consumer Reports about the top auto picks for 2007.

March 28: Eyewitness News reported on electricity rates going up in the summer.

March 30: Eyewitness News reported on the pet food recall.

ON TIME

March 18: Kai Jackson talks with Baltimore City State's Attorney, Patricia Jessamy, about the cost of crime on innocent victims. She tells Kai about several programs that the State's Attorney's Office offers to help pay for costs associated with crimes – repairing broken windows and doors, crime scene clean up, replacing eyeglasses, etc.

March 18: Women transitioning from public assistance into the workforce need help with clothing. Suited to Succeed is a program that offers wardrobe assistance to women going on job interviews. Women are also offered workshops to prepare them for work. Jo Ann Holback tells Kai Jackson that once the women get a job, they can return for additional work outfits.

March 18: Mac Claxton, a CPA with the Maryland Society of Accountants, tells Kai Jackson about changes to this year's tax forms. He discusses deductions, tax credits and other issues affecting consumers.

ART & CULTURE

January 4: WJZ goes to learn more about the Tony Award winning play Chicago which is being performed in the Hippodrome Theatre for the Performing Arts.

January 11: WJZ goes to the Peabody Institute to learn how the music school is teaming up with the Baltimore Symphony for a series of special weekend concerts.

January 15: WJZ is live at the Baltimore Martin Luther King Jr. Day Parade and asks participants about the significance of the national holiday.

January 17: WJZ as part of its community commitment goes to Annapolis to show the Inauguration of Maryland's Newest Governor Martin O'Malley.

January 17: WJZ goes to the Inauguration Ball of Maryland's newest governor and shows the sights and sounds.

January 25: WJZ goes to the annual boat show down in the Convention Center.

January 26: WJZ goes to the Hippodrome where the Broadway hit Wicked is being performed.

January 31: WJZ goes to Annapolis where Gov. O'Malley is doing his first state of the state.

February 7: WJZ profiles Restaurant Week and learns more about the hot food deals.

February 8: WJZ goes down and meets the performers of Disney on Ice.

February 15: WJZ goes to a crossword puzzle contest at Sinai Hospital aimed at improving brain performance.

February 16: WJZ goes to Timonium Fairgrounds to preview the RV show.

February 22: WJZ goes to the Baltimore Convention Center to the Giant Craft Show.

February 23: WJZ goes to First Mariner Arena to the Monster Jam Truck Show.

February 27: WJZ goes to League for People with Disabilities to teach them how to go sailing.

March 6: WJZ goes to the Maryland Science Center to learn more about the grossology exhibit.

March 7: WJZ goes to Spamalot, a new play being performed at the Hippodrome.

March 20: WJZ goes to M&T Bank stadium to learn more about the recipients for this years Ed Block Courage Award.

March 22: WJZ goes to M&T to learn about this summers Mountain Dew Extreme Sports skateboarding.

March 23: WJZ goes to Denise Koch's house to learn more about a Dancing of the Stars ball for Alzheimer's.

March 27: WJZ goes to the B&O museum to learn more about this weekends festivities about train rides.

March 30: WJZ goes down to Camden Yards to preview Orioles Fan Fest.

ON TIME

January 14: Kai Jackson talks with the founder of the Soulful Symphony, Darin Atwater, about the debut of his upcoming composition, "Southern Folk Sketches." He talks about the six themes and how the music incorporates the Southern Way of Life.

January 14: Everyman's Theatre's new production, "Going to St. Ives" is about the choices two mothers must make and how their actions can change the world. Juanita Rockwell, the play's director, tells Kai Jackson how the playwright, Lee Blessing, was able to take global issues and present them as topics confronted by the two characters in the play, one a female eye surgeon and the other, the mother of an African dictator.

January 14: Author Carl Weber joins Kai Jackson to talk about his new book, "The First Lady" and how the story in the book was based upon a situation he witnessed in his own church. The book tells the story of the wife of the pastor who has a terminal illness and her desire to pick a wife for her husband once she dies. He tells Kai Jackson how he grew up in the church. His grandfather was the preacher.

January 28: Heaven 600 Radio DJ Lee Michaels joins Kai Jackson to talk about the upcoming Stellar Gospel Music Awards. He discusses how gospel music can be found in many types of music genres, how the music is growing and why it's so successful.

February 4: Associate Actor, E. Faye Butler tells Kai Jackson that the play written by Alice Childress in the 1950's deals with race in a way that is still relevant today. This new production at Center Stage is the first time a professional theatrical company is presenting the play since it debuted in the 1950's off Broadway. Because playwright Alice Childress refused to make compromises to her play, "Trouble in Mind", Lorraine Hansberry's "A Raisin in the Sun" became the first Broadway play by an African American female dramatist.

February 4: A new exhibition, "At Freedom's Door: Challenging Slavery in Maryland" is a collaborative effort between the Reginald F. Lewis Museum of Maryland African American Culture and History, the Maryland Historical Society and MICA- Maryland Institute College of Art. Margaret Hutto, the exhibits manager at the Lewis Museum and Michael Roman, a MICA graduate student and Americorps volunteer at the Lewis Museum, tell Kai Jackson how this exhibition is displayed at both museums. Artwork is used to tell the emotional story of slavery's impact on the past as well as present day.

March 4: Roxanne Wilson tells Kai Jackson how she made it to the final four on The Apprentice with Donald Trump. She talks about how being on the reality show has opened up other opportunities for her including writing her new book, "Footprints in the Boardroom."

March 18: Author Carla St. Rose-Rein tells Kai Jackson how her book, "Land of Broken Toys" is a memoir of her life and touches on topics from parental abuse to rape and sexual abuse by her mother's boyfriends. She tells Kai how important it is for girls who are being abused to tell and tell again until someone hears and believes them.

COMMUNITY ISSUES

ON TIME

January 7 & 21: Girl Scout leaders Lula Sessoms and Carolyn Howard tell Kai Jackson about two unique programs to help girls transition into young womanhood. The Beyond Bars program works with young girls who have mothers in prison. This program seeks to strengthen the mother-daughter bond and places positive role models into the girls lives. The traditional scouting program offers everything from camping out to debuting at the Debutante's Ball where girls learn how to conduct themselves in formal dinners.

January 7 & 21: Mentors really make a difference in the lives of children. Rodney Burris tells Kai Jackson how he is a big brother to Kyle and works to recruit other young college-aged African American males into the program. Kyle Goodbee tells Kai Jackson about the types of activities he and Rodney do together. Children in the Big Brothers Big Sisters program are less likely to do drugs, smoke, cut school and drop out of school – all because they have a mentor showing interest in them.

January 28: Kai Jackson talks with Diane Bell McKoy, the new President and CEO of the Associated Black Charities about the mission of the agency. She discusses how the agency has gone statewide in offering programs and services to the African American community.

February 11: LaRian Finney tells Kai Jackson about the upcoming Black CEO Summit and African American Business Forum that is now part of the Black Engineers Awards. These two newer events are geared to new and small businesses owned by minorities and women.

February 18: BGE has begun a campaign pending approval by the Public Service Commission called the "Smart Energy Savers Program." This campaign will enroll consumers who volunteer to have smart meters and thermostats installed. During high peak electric consumption, BGE will be able to cycle on and off residential heating and cooling units. Smart meters will allow BGE to know when there are power outages in residential areas. He tells Kai Jackson that participating customers will be given monetary compensation to participate in the campaign. Reducing the demand for electric is the overall goal.

February 25: After 28 years, Bill Ewing, the former executive director of the Maryland Food Bank retired. Kai Jackson talks with Deborah Flateman the new director about her visions for the Food Bank and her impressions on hunger in Maryland. She compares her experiences as director at the Vermont Food Bank with Maryland.

February 25: The Maryland Food Bank partners with many corporate sponsors to bring the problem of hunger to the attention of the general public. Christina Bauman joins Deborah Flateman to tell Kai Jackson how her company is involved in collecting food through the Harvest for the Hungry campaign.